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ITM Simplifies **Demand Forecasting**, Revolutionizing Integrated Business Planning (**IBP**)

Boost service levels and optimize capacity utilization with enhanced corporate planning. ITM simplifies your Integrated Business Planning (IBP) process through accurate and reliable demand forecasts.



Accelerating IBP Success

Our client embarked on a journey to transform their Integrated Business Planning (IBP) process, aiming to boost performance, efficiency, and service levels. Recognizing the complexities involved in implementing a new IBP process across the entire organization, they sought a solution that could address a core challenge: generating accurate and reliable demand forecasts.

ITM's DemandForecast emerged as the ideal solution, offering seamless integration into the client's existing environment, rapid deployment, and exceptional forecast accuracy. This allowed for quick adoption and immediate results, empowering the client to unlock the full potential of their IBP transformation.

ITM's solution not only delivered super-reliable forecasts with minimal customization but also demonstrated high adaptability to the client's unique scenarios.



**IBP Transformation
Demand Forecasting
AI Solution**

ITM Case Study: IBP

AI-Powered Demand Forecasting

Free your team from mundane planning routines and persistent bottlenecks. Robust business planning is the bedrock of smooth operations, and forward-thinking companies are embracing AI to automate this process. ITM's AI-powered demand forecasting enables experienced planners to focus on strategic challenges and unforeseen events, elevating planning to new heights.

By partnering with ITM, companies gain access to cutting-edge AI technology that aligns with their automation goals, accelerating workflows and optimizing resource allocation. The result is a more agile, efficient, and future-ready organization.

- ✓ AI based Forecasts
- ✓ Demand Planning
- ✓ Business Automation



**Precise Demand
Forecasting**

**Automate
Standard
Processes**

**Super Fast
Implementation**

